

# A Shared Future of Mobility

Nick Zabriskie  
Uber Technologies, Inc.

January 9, 2019

- 01** The global personal car challenge
- 02** Making shared, electric mobility the default
- 03** Working together with cities

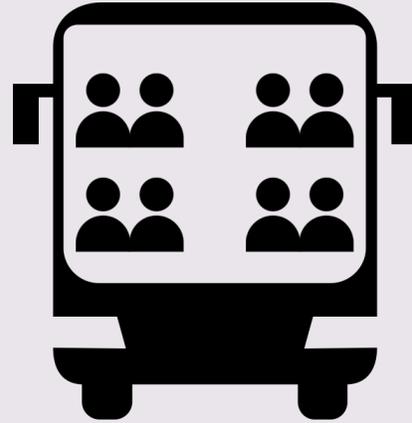


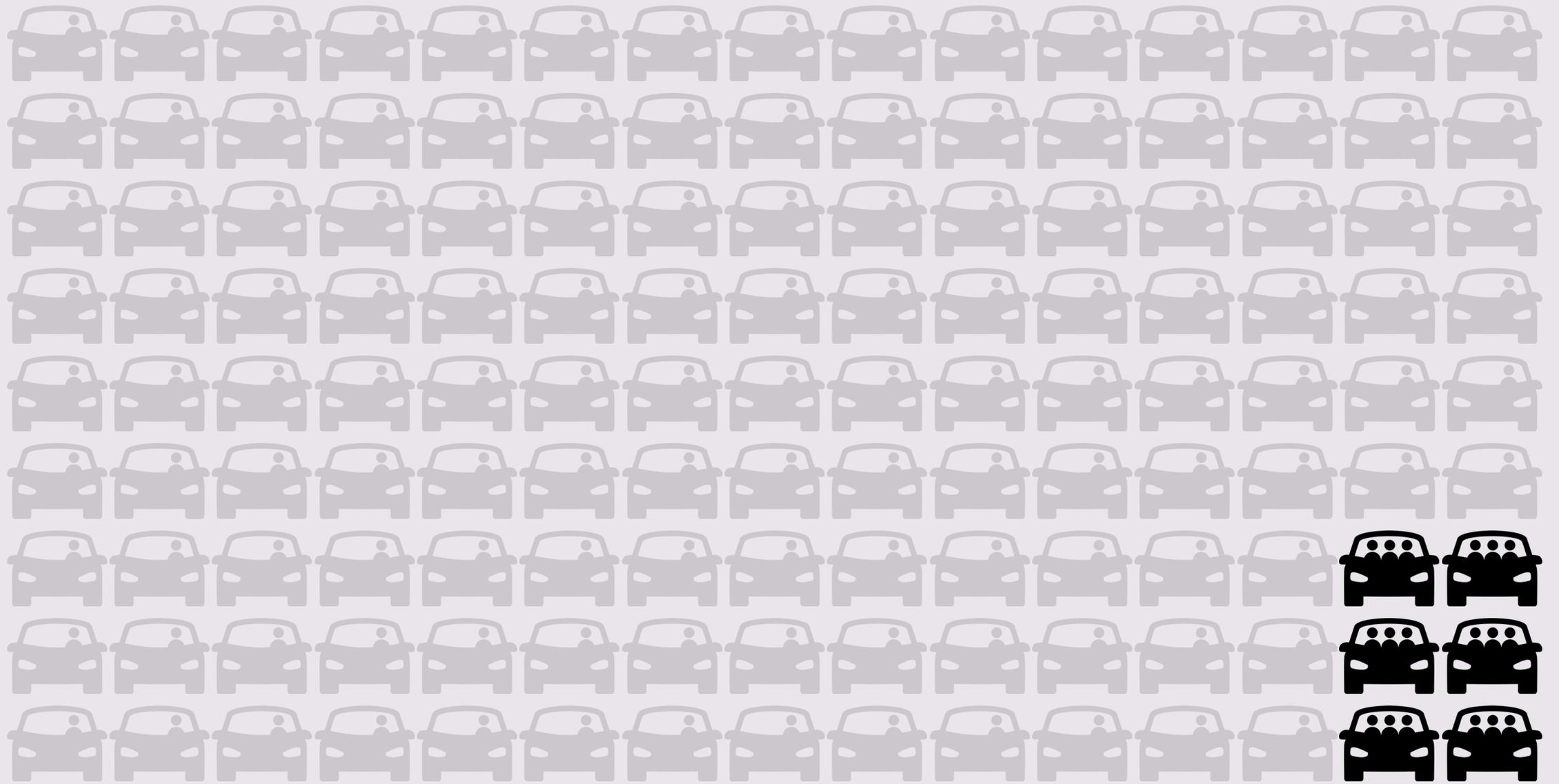




## 02 Making shared, electric mobility the default

What if?



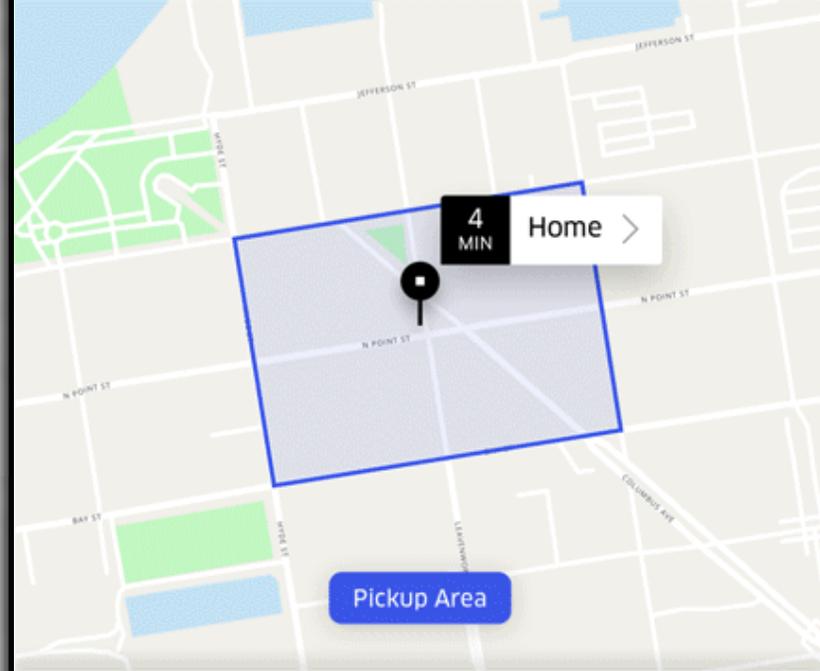
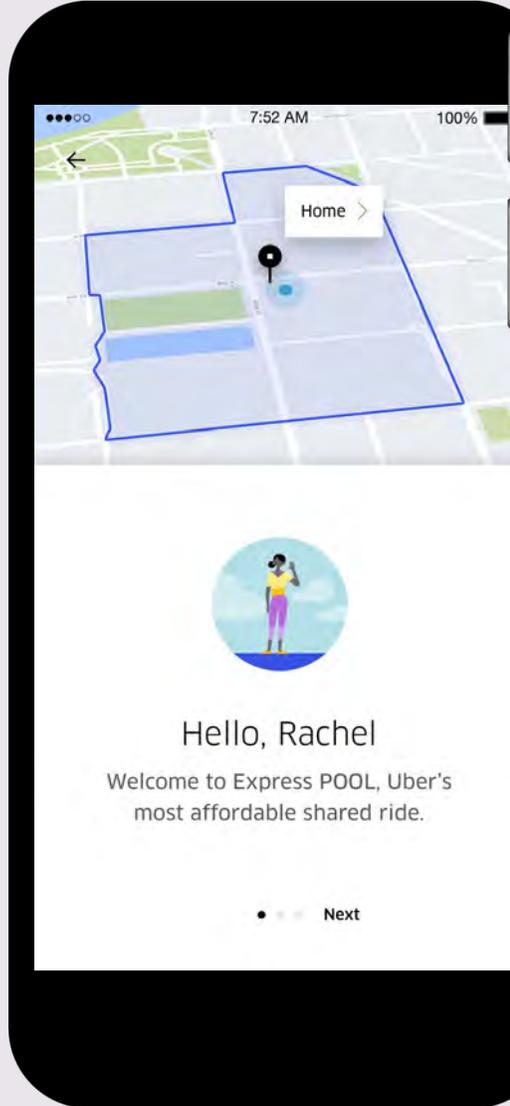




Shared



Electric

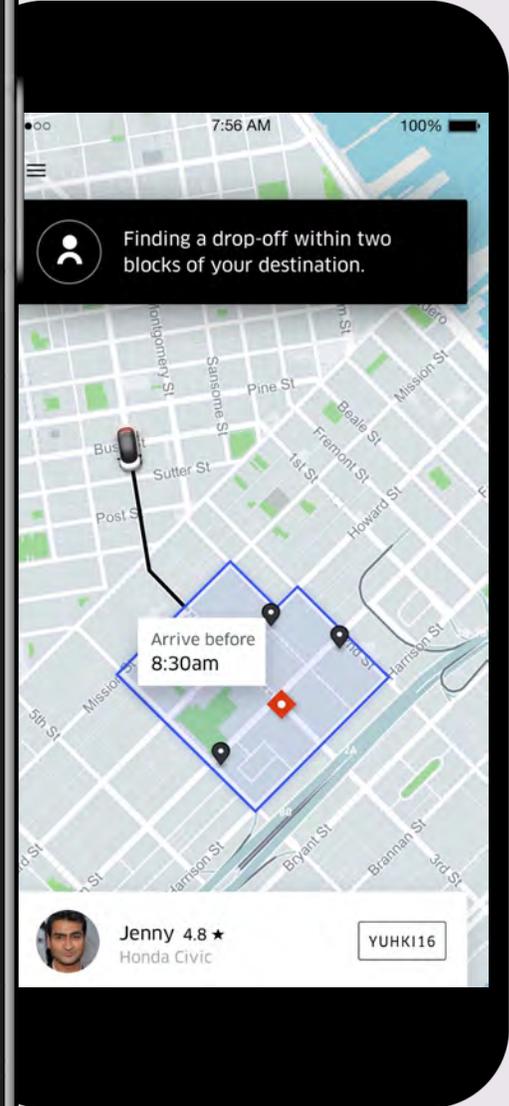


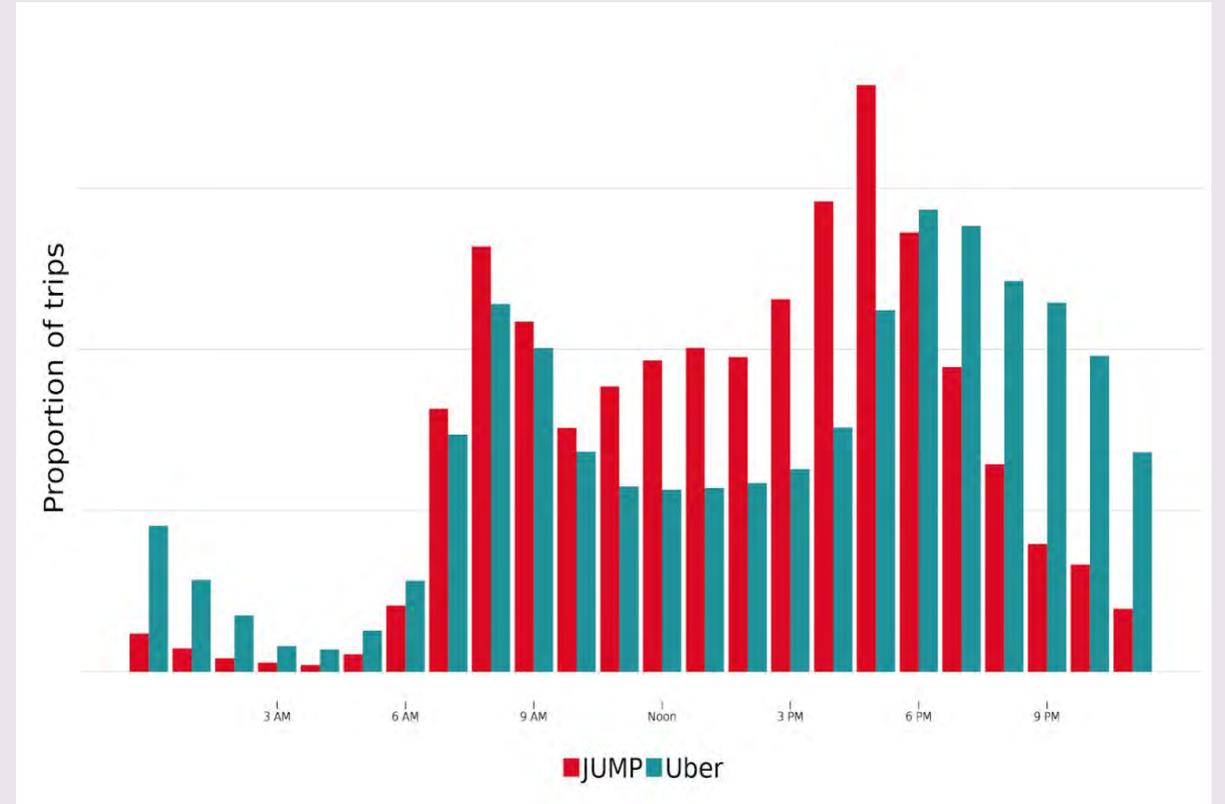
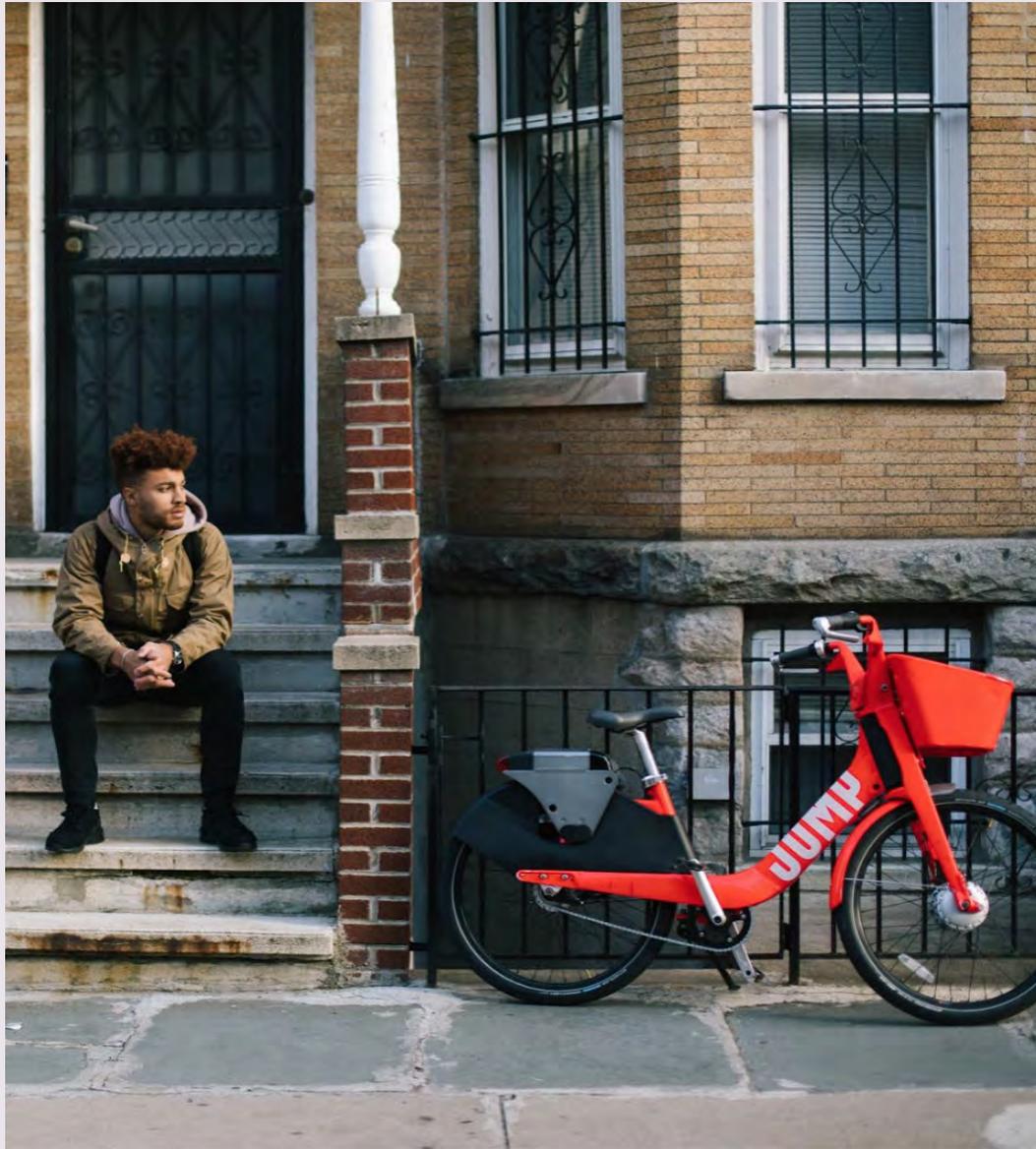
Economy Shared rides with a short walk

 <b>EXPRESS POOL</b>	 POOL	 uberX
<b>\$4.25</b> 8:20-8:30	<b>\$8.50</b> 8:22am	<b>\$12.24</b> 8:16am

☰ •••• 4321 👤 1 passenger

**REQUEST EXPRESS POOL**

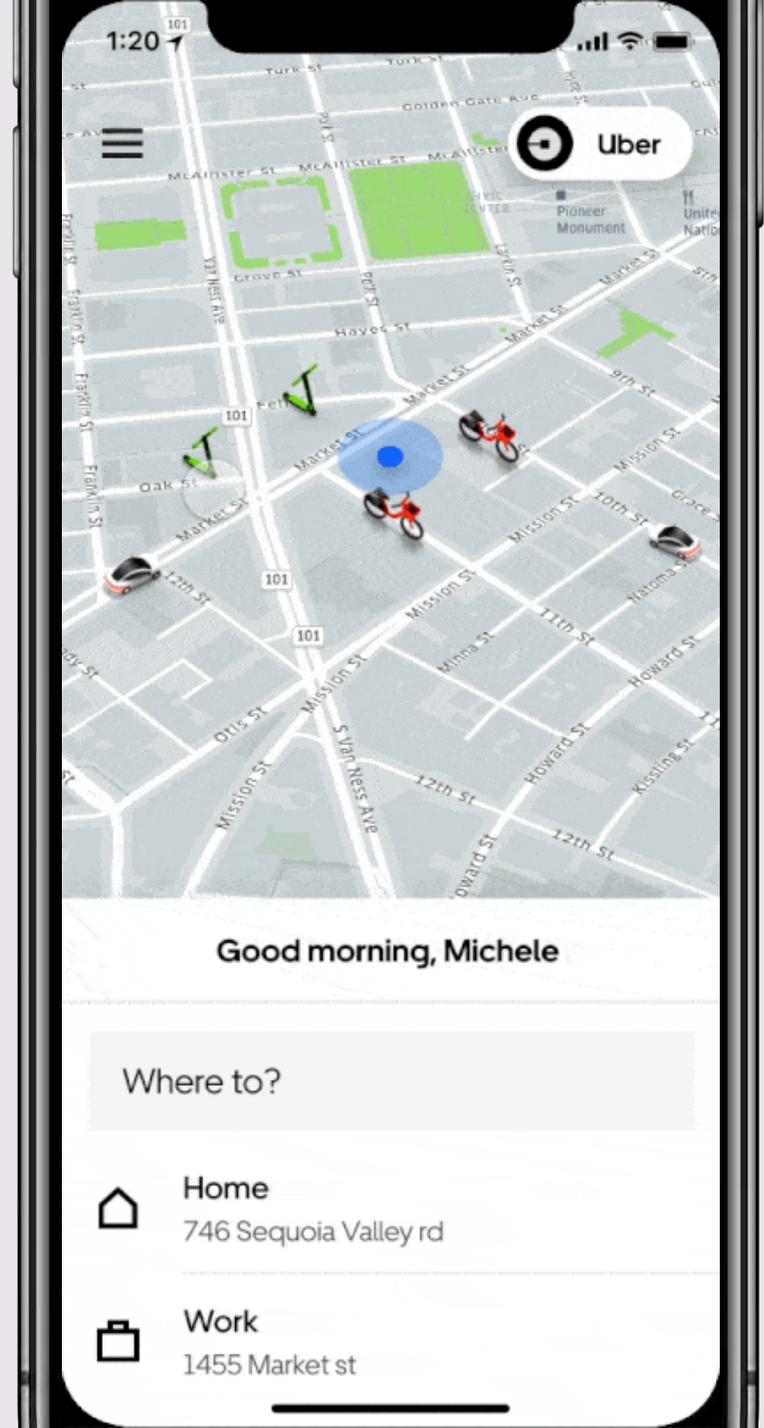
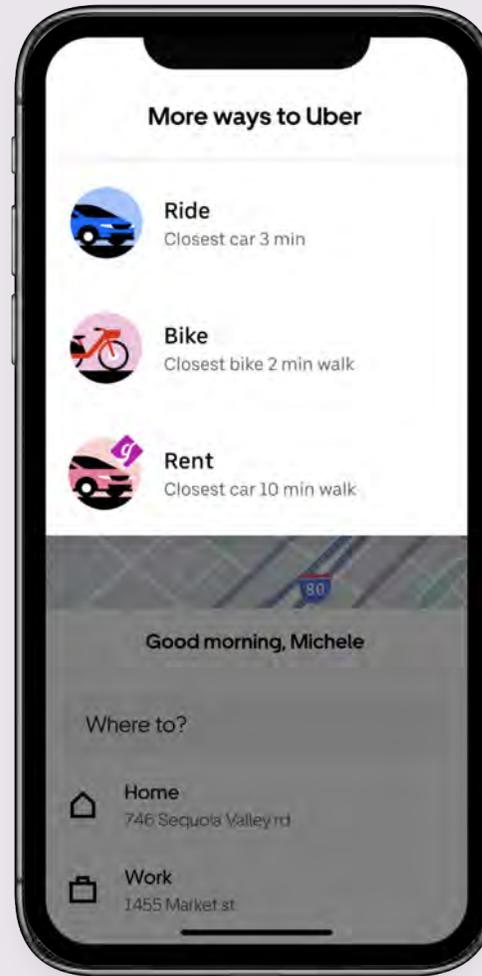




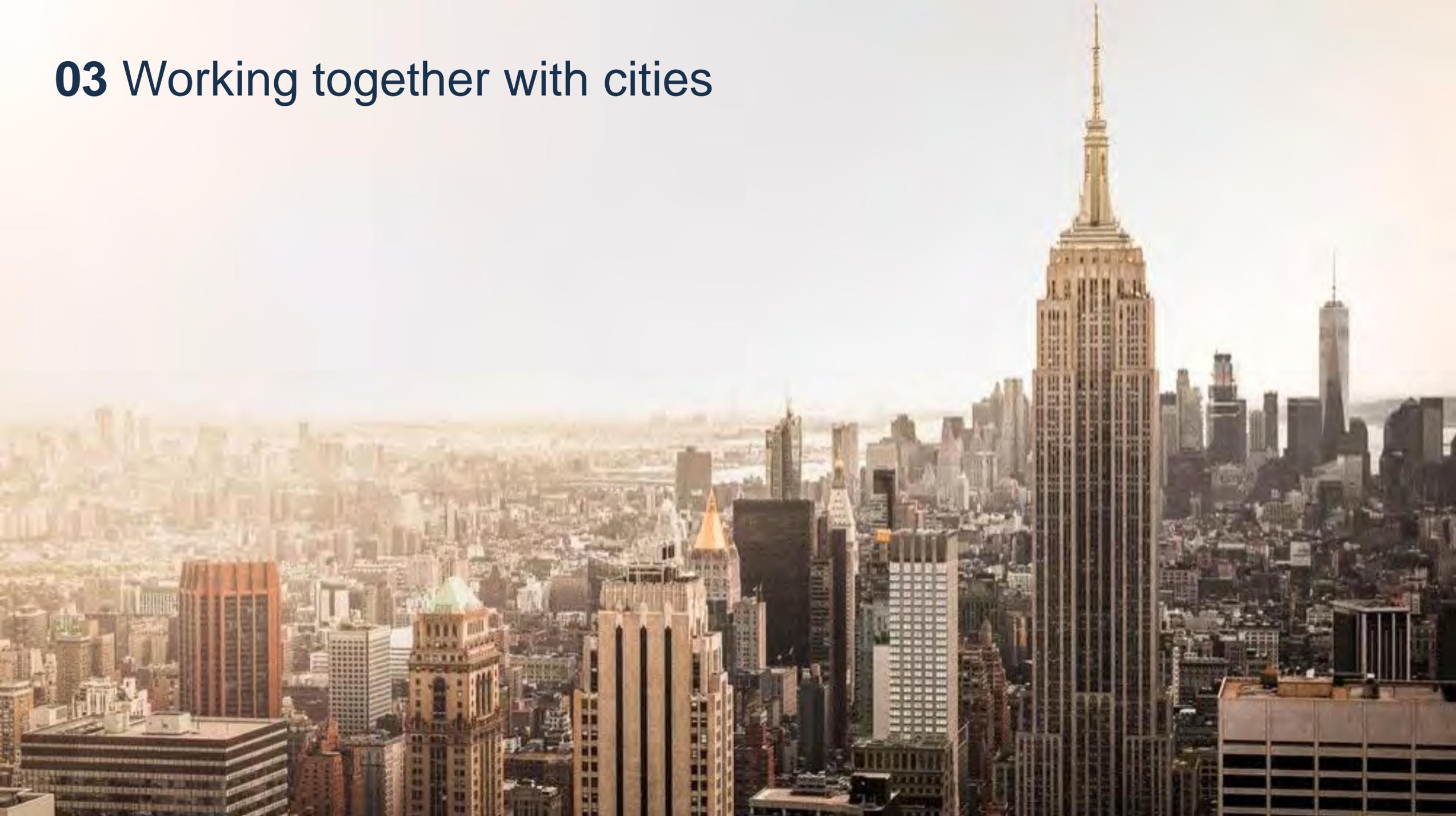
“Cars are to us what books are to Amazon.”

Uber CEO

Dara Khosrowshahi

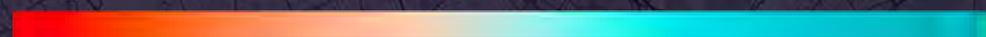


## 03 Working together with cities



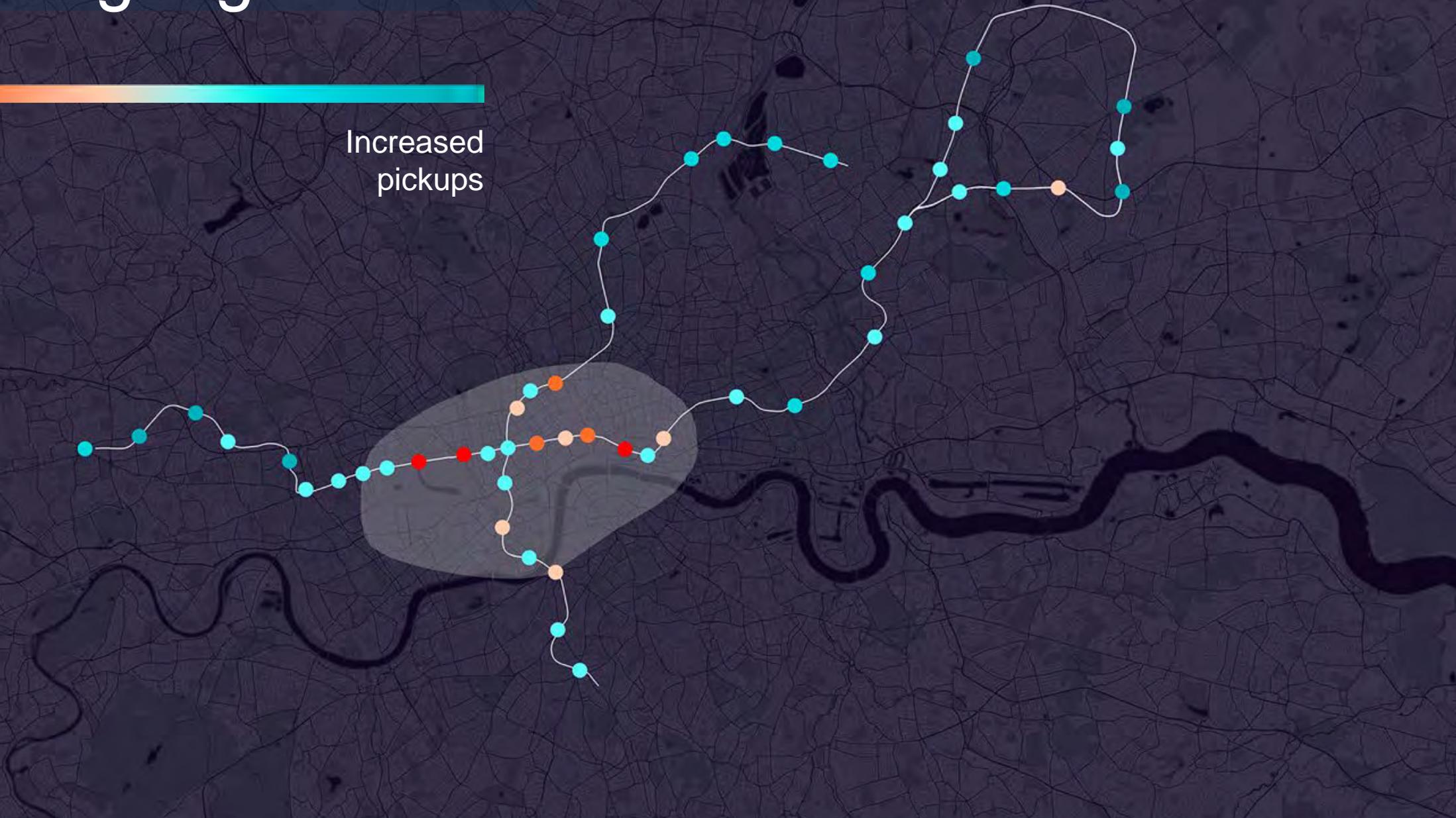
# Extending Night Tube

LONDON



Decreased pickups

Increased pickups



Uber



**DART**

Uber



**DART**



**NCTransportationSummit.com**

**#NCTransportationSummit**

